

CLARK MORGAN CREATIVE

CONTACT

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EDUCATION

Master of Philosophy, English, St. Andrews University, Scotland
B.A. American Studies, Brigham Young University

LANGUAGES

Native fluency in German
Proficient in Chinese

EXPERIENCE

CREATIVE DIRECTOR, 2008–Present
AKQA, San Francisco
Visa

Freelance Creative Director, 2007–2008
Gotham, Inc. – Maybelline
BBDO – Target

Associate Creative Director, 2003–2007
Ogilvy & Mather, New York
Avon – Global Brand Transformation “Hello Tomorrow”
Fanta – Global Brand Campaign “Bamboocha”
AT&T Wireless – Launch of “Ogo” Mobile IM Device
Other Clients: IBM, Progressive Insurance, Dove

Copywriter, 1997–2003
Foote, Cone & Belding, San Francisco
Levi Strauss & Co., Sega, Fox Sports, MTV, Dockers, Coors, Amazon.com

Freelance Copywriter, 1996–1997
Robert Mondavi Winery, Level Design Studio, I. Magnin, Appellation Magazine,
Napa Valley Vintner’s Association

RECOGNITION

The One Show
San Francisco Show
Communication Arts
Print Magazine